Guitar Summit 2024 Riff Competition Terms and Conditions

These terms and conditions (the "Rules") apply to the Guitar Show 2024 Riff competition (the "Competition"). By entering the Competition, entrants agree to be bound by these Rules.

The Competition is organised by Baum Guitars incorporated and registered in Denmark with company number DK38438506 whose registered office is at Rosbjergvej 22A, 8220 Braband, Denmark ("Baum Guitars").

To enter the Competition for a chance to win, you will need to visit Baum's stand at Guitar Show Denmark and/or Guitar Summit 2024 and enter the Competition by filling in your name, email address, and favorite Baum model on the landing page provided on the laptop we will have at Baum's stand.

You will then need to play a Baum on our stand of your own choice.

The winners will be chosen at **random** using random generator software.

First place shall receive:

1. 1x A Baum from either the VEGA or Original Series from Baum of your own choice.

Key Competition Dates:

- 14/9/2024 competition starts
- 29/9/2024 competition ends
- the winner will be notified by email by 4/10/2024
- failure to claim the prize by 24/10/2024 may result in disqualification and forfeiture of the prize(s).

Entrants must be resident in a Participating Territory to be eligible for a prize, therefore the Competition is void in all other countries and where prohibited or restricted by law. A Participating Territory is: Denmark, Germany.

By entering the Competition you confirm and warrant that you are aged 18 or over and that you are not an employee (or a family member of an employee) of Baum plc and any of its subsidiary company or any company (including any subsidiaries) involved in operating or sponsoring the Competition or awarding any prizes.

If you are a prize winner, Baum will check you qualify for the prize as detailed above from the email address you supply to Baum to receive your prize. By claiming a prize, you hereby warrant that all information submitted by you is true, current and complete. If you are a prize winner then Baum may require you to prove your identity including a proof of your age and/or address. Examples of identification documents would include, passport, driving licence and utility bills.

If the winner fails to claim the prize by the date given, Baum will not select an alternative winner.

Baum reserves the right to disqualify any entrant if it has reasonable grounds to believe the entrant has breached any of the Rules.

In the event of any dispute regarding the Rules, conduct, results and all other matters relating to a Competition, the decision of Baum shall be final and no correspondence or discussion shall be entered into.

Baum reserves the right to cancel or amend the Competition or the Rules without notice. Any changes will be amended to these terms and conditions.

There is no charge for entry to the competition, or to receive any prize should you win.

Prizes are non-transferable and there is no cash alternative. Baum reserves the right to substitute prizes for prizes of equal or greater value at any time. No prizes can be redeemed for cash.

Baum cannot accept any responsibility for any damage, loss, injury or disappointment suffered by any entrant entering the Competition or as a result of accepting any prize. Baum is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment or software, failure of any email or entry to be received on account of technical problems or traffic congestion on the Internet or at any web site, or any combination of these, including any injury or damage to entrant's or any other person's computer or mobile telephone related to or resulting from participation or downloading any materials in the Competition. Nothing shall exclude Baum's liability for death or personal injury as a result of its negligence.

Winners may be requested to take part in promotional activity and Baum reserves the right to use the names and email addresses of winners (no email address will be disclosed publicly), any equipment the winner may use, their photographs and audio and/or visual recordings of them in any publicity.

BY ENTERING THE COMPETITION WITH YOUR EMAIL ADDRESS AND OPTING IN TO MARKETING AND ADVERTISING EMAILS, YOU GRANT BAUM GUITARS PERMISSION TO SEND YOU EMAILS OF PROMOTIONS, AND USE YOUR EMAIL ADDRESS FOR OTHER MARKETING AND ADVERTISING REASONS. TO OPT OUT OF THESE, PLEASE FIND INFORMATION AT <u>https://baumguitars.com/terms-condition/</u>? RESPECTIVELY. IF YOU OPT-OUT OF MARKETING, YOU MAY STILL BE SENT 'SERVICE NOTIFICATIONS' RELATING TO PRODUCT UPDATES/FIXES AND SIMILAR; THEY WILL NOT INCLUDE ANY MARKETING INFORMATION.

All personal data submitted in connection with the competition will be processed by Baum Guitars for the purposes of administering and managing the competition and prizes (where applicable) and verifying the eligibility of each participant. Baum Guitars are committed to protecting the privacy of all entrants. Data that is collected from or about entrants will be used in accordance with Baum Guitars' Privacy Policy, a copy of which can be found at https://baumguitars.com/terms-condition/ respectively. Any personal data relating to entrants will be used solely in accordance with current Danish data protection legislation and, subject to these Rules, will not be disclosed to a third party without the entrant's prior consent. Data relating to entrants will be retained by Baum Guitars for a reasonable period after the Competition closes to assist Baum Guitars to operate competitions in a consistent manner and to deal with any queries on the Competition as well as sending information about Baum Guitars' products to entrants. Baum may share anonymised data from the survey results with other companies in the Baum Group for research purposes.

Baum Guitars reserve the right to publish or make available information that indicates that a valid award took place and to use such information for its own broader marketing purposes – for example, this will include publication of the surname and country and county of residence of the winner. The prize winner and entrants have the right to object to all or part of this information being published or made available – in such event they should promptly inform Baum Guitars by email to <u>contact@baumguitars.com</u>. In such circumstances, entrants acknowledge that Baum Guitars must nevertheless still provide the information and winning entry to the ASA or equivalent regulator upon its request.

By entering the agreement, you agree for Baum to record your competition entry and any accompanying materials.

The Competition and Rules will be governed by Danish law and any disputes will be subject to the exclusive jurisdiction of the courts of Denmark. Baum Guitars make no representation that materials on the Website relating to this Competition are appropriate or available for use at all locations and it is your responsibility to ensure that accessing the Website and entering the Competition is not illegal or strictly prohibited by the laws of the country you are in.

Kommenterede [MM1]: Please insert the customer service email or equivalent.